

The benefits for each platform are tailored to give your firm visibility, before, during and after the conference. Additionally offered are unique Amplifiers to call out specific visibility options during the conference. Please select from the options below or contact: Hillary@ConnectedCC.org to customize a package designed to meet your visibility needs.

PARTNER MARKETING PLATFORMS	ELEVATE	ACCELERATE	CONNECT	INTEGRATE	INNOVATE	*NON-PROFIT OR SMALL BUSINESS
	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000	\$1,500
BEFORE						
Recognized in Pre-event Marketing	X	X	X	X	X	X
Attendee Pre-Marketing E-Blast	X	X	X			
Company Profile & Logo on Website	X	X				
Scrolling Banner on the Website	X	X	X			
Company Profile & Logo on App	X	X				
Social Media Platform Mentions	(1) T/F/I/L	(1) T/F/I/L				
App Push Notification	1	1				
DURING						
Conference Registration	10	10	6	4	2	1
Participation in Vendor Showcase - Exhibit	X	X	X	X	X	
Social Media Platform Mentions	(2) T/F/I/L	(2) T/F/I/L	(2) T/F/I/L	(2) T/F/I/L		
Recognized on Event Signage	X	X	X	X	X	X
Materials at Registration Desk	X	X				
Company Logo on App Partner Page	X	X	X	X	X	X
App Push Notification	3	3	2	1		
Pre-Conference Invitation Only - Reception Tickets	8	8	5	3	1	1
Pump Up the Volume: Connected sponsors have the opportunity to introduce themselves briefly before introducing a panel.			X			
Headliner Introduction: Accelerated sponsors have the opportunity to introduce themselves briefly before introducing a Keynote speaker.		X				
Smart Mobility Super Star:	X					
Sponsor a Smart Mobility Certification Track and help professionals achieve transportation super stardom by helping them obtain their Smart Mobility Certification. Topics include: Intelligent Transportation Systems: Connectivity and Open Data; Security (physical and cyber); Working with vendors and evaluating technology; Designing around anticipated trends (future proofing) and more. *Firm must meet CCC approval. Contact us for more information.						
AFTER						
Attendee Mailing List		X	X	X		
Attendee E-Blast	X	X				
Social Media Platform Mentions	(1) T/F/I/L	(1) T/F/I/L				
Showcased on Website (Static)	X	X	X	X	X	X

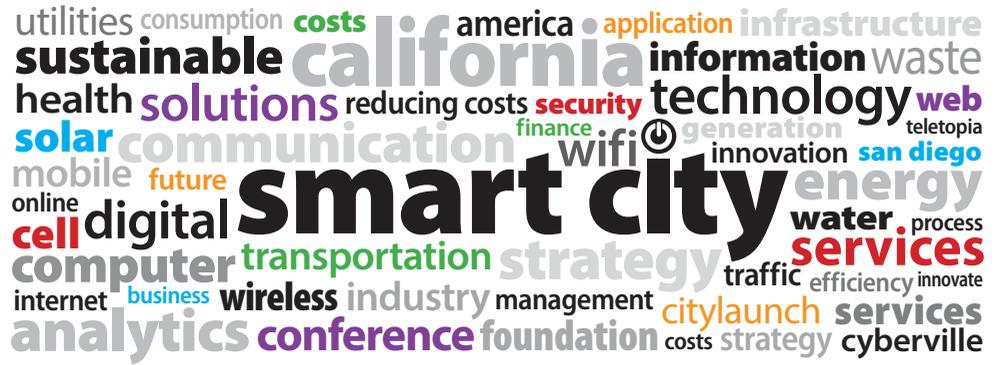
*Must provide SBA certification or Tax ID *Does not qualify for Enhancements *Does not include registration or vendor showcase

CITY LAUNCH SAN DIEGO, CA • 2020 **SAVE THE DATE**

MARCH 22-24, 2020 | HARD ROCK HOTEL | SAN DIEGO, CA

AMPLIFIERS	
<p>Groupie Experience: Sponsor a breakout session that resonates with your focus! You will have the opportunity to introduce yourself, the panel and or speaker in the session with your marketing materials showcased in the room. *Content must have relevancy approval from CCC.</p>	\$6,000
<p>BackStage Pass Reception: Sponsor this exclusive reception and start your networking early, bringing up to 4 members or your team! Only regular attendees and exhibitors are allowed “behind the ropes” for the first hour of the opening night reception. As the sponsor CCC will distribute a focused E-Blast on your behalf to the CCC database in advance of the conference and have 5 minutes to introduce your company at the event!</p>	\$4,000
<p>After Hours Mix: Sponsor the “After Hours” mix when attendees are ready to decompress and swap ideas after a full day of education and brainstorming. Be the exclusive host of this event and capture the final thoughts for the evening. Be the first to know what’s top of mind for tomorrow!</p>	\$3,000
<p>Top the Charts: Feature you company logo in lights on the “Stairway to CityLaunch” Customized stairway lighting and your logo projected onto the wall as attendees make their way to the conference.</p>	\$5,000
<p>Continental Breakfast: (2 Available) Host the morning protein, caffeine and fiber and be the hit of the crowd, showcasing your logo and marketing materials alongside the morning fare.</p>	\$1,500
<p>Coffee Break: (2 Available) - Want to be known to AMP things up? Host a caffeine and electrolytes to keep the crowd moving as they check out your logo and marketing materials!</p>	\$1,500
<p>Afternoon Break: Everyone loves a good afternoon pick me up! Be the exclusive host and shoot all the way to the top of the charts! The favorite “meal” of the day will feature your logo and marketing materials!</p>	\$1,500
<p>App Sponsor: Be the “go to” station as the app sponsor! Your logo and hyper link will be showcased throughout the app as the banner!</p>	\$3,000
<p>WiFi: Everyone needs it, we all use it. . . .be the one to provide it to the conference attendees! Conference attendees will use your customized login to access WiFi!</p>	\$2,000
<p>Lanyards: Sponsor the conference bling and everyone will know your name! Your logo will be featured on the conference lanyards, always required to be worn to gain access to anything CityLaunch!</p>	\$2,000
<p>Tote Bags: Showcase your ability to offer support where it’s needed! Sponsor the tote bags and have your logo featured throughout the conference!</p>	\$2,500
<p>Charging Station: Power it up! Showcase your company logo and marketing materials on a charging station and be plugged into the attendees through a focused E-Blast in advance of the conference!</p>	\$5,500
<p>Hotel Key Cards: Put your company logo and contact information directly in the hands of the conference attendees!</p>	\$2,000





BEFORE	PARTNER MARKETING PLATFORM DESCRIPTIONS
Recognized in Pre-event Marketing	Sponsors listed according to levels in all pre-event marketing ie: Save the Dates
Attendee Pre-Marketing E-Blast	One Pre-event e-blast distributed by CCC on behalf on sponsor
Company Profile & Logo on Website	Company logo and profile on conference website
Logo Showcased on Website (Static)	Logo on conference website
Scrolling Banner on the Website	Included in scrolling banner on conference website
Company Profile & Logo on App	Company profile and logo on app
Social Media Platform Mentions	Social media mention/visibility (T/F/I/L)
App Push Notification	Focused app notification sent out pre-conference
DURING	PARTNER MARKETING PLATFORM DESCRIPTIONS
Conference Registration	Number of attendee registrations
Participation in Vendor Showcase - Exhibit	8 x 10 space for up to 2 Reps
Social Media Platform Mentions	Logo on signage at the event, and in sessions, as a sponsor
Recognized on Event Signage	Marketing piece (flier) available at registration
Materials at Registration Desk	Company profile and logo contained in the partners section of the app
Company Logo on App Partner Page	Company Logo on the partners page in the app
App Push Notification	Notification sent out on your behalf to conference app users
Pre-Conference Invitation Only - Reception Tickets	Pre-Conference Invitation Only - Reception Tickets
Lunch Keynote Intro Sponsor Day One	Intro Self (3 mins) & Keynote Intro
Introduce Keynote - Day Two	Intro Self (3 mins) & Keynote Intro
Sunday Pre-Conference VIP Reception	Exclusive opportunity for sponsors & exhibitors to mingle with attendees 5:00-5:45PM
AFTER	PARTNER MARKETING PLATFORM DESCRIPTIONS
Attendee Mailing List	Receive a Mailing list for all attendees
Attendee E-Blast	CCC Sends out an E-Blast on behalf
Social Media Platform Mentions	Social media mention/visibility (T/F/I/L)
Showcased on Website (Static)	Continued recognition on conference website through May 31st

